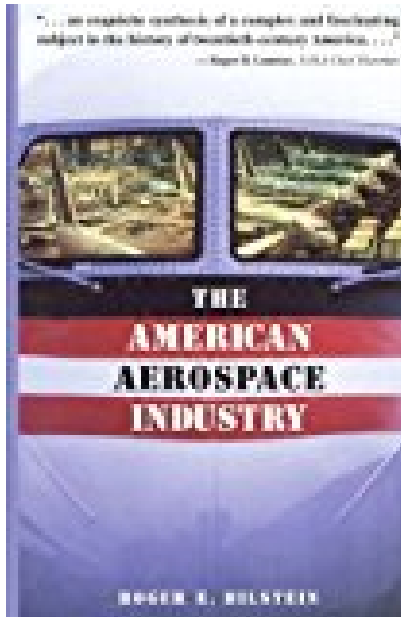


The American Aerospace Industry

Twayne's Evolution of Modern Business Series



BOOK DETAILS

- Author : Roger E. Bilstein
- Pages : 280 Pages
- Publisher : Twayne Publishers
- Language : English
- ISBN : 0805798382

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BOOK SYNOPSIS

"The American Aerospace Industry is a comprehensive study of the growth of the industry from its beginnings through the present day. It is the first book to focus on technological advancement and the complex relations between industry and government in such a wide range of business fields, including commercial aviation, general aviation, airplane manufacturing, spacecraft, and military rockets and missiles." "This book traces the colorful early development of the industry in America, its rapid expansion during the Second World War, and American dominance and European competition during the modern period. Author Roger E. Bilstein offers a new analysis of the international influence on American aviation and space technology. He demonstrates that the industry's growth has owed much to wartime advances, foreign technology and competition, the design success and commercial effectiveness of such government organizations as NACA and NASA, and the role of innovative entrepreneurs who looked ahead to air travel, airpower, and space flight." "The American Aerospace Industry is required reading for scholars, students, business executives, policymakers, and those engaged in technological research. Clearly written and thoroughly researched, this book presents major themes and economic trends in one of the most dynamic and important industries in America today."--BOOK JACKET. Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

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